



太和观 THK

THYE HUA KWAN MORAL CHARITIES (HEADQUARTERS)

太和观慈善机构 (总部)

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PRESS RELEASE

For immediate release

THKMC Appoints New Chairman

*Thye Hua Kwan Moral Charities appointed Mr Chang Long Jong
as its new Chairman on 1 August 2022*

Thursday, 18 August 2022 – Thye Hua Kwan Moral Charities (**THKMC**) has appointed Mr Chang Long Jong as Chairman with effect from 1 August 2022. Mr Chang will succeed Mr Lee Kim Siang, who has served as Board Chairman since 13 October 2011.

Mr Lee was **THKMC**'s Chairman since it was incorporated as a charity with an IPC status in 2011. Under his stewardship, **THKMC** serves more than 50,000 beneficiaries annually through more than 70 programmes and services for the elderly and the sick, families, persons with disabilities, and children. Mr Lee paved the way for **THKMC** to be resilient and unwavering especially while facing the challenges during the pandemic. During his tenure, the organisation and staff were recognised for adapting and continuing to serve the various groups of the community.

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Over the last couple of years during the pandemic **THKMC** has reinvented itself, and charted new directions for the organisation. This includes improving the work processes within **THKMC** – through developing its people, empowering the community, integrating its services and technology, and sustainability. Under Mr Lee's guidance, the partnerships fostered during his term will be key to **THKMC's** mission to serve anyone regardless of their race, colour, creed, language, culture and religion. Mr Lee will continue to serve as Vice-Chairman in the new Board to provide continuity.

Mr Chang was first appointed to **THKMC** as Board Member on 1 Oct 2017. As **THKMC's** new Chairman, Mr Chang will lead the organisation in the next lap as we emerge from the pandemic. In the years ahead, **THKMC** will leverage and strengthen its network within the social service sector, as it works with corporate and community partners alike to serve the various groups and their specialised needs.

Mr Chang is presently the CEO of mm2Asia, a Mainboard-listed media company with presence in Asia and the USA. Prior to joining mm2Asia, Mr Chang was the Deputy CEO of Mediacorp with more than 30 years' experience in the media industry and held various leadership positions in content production, distribution and licensing, artiste management, programming and digital media. He was also a past member of the Speak Mandarin Council, Pioneer Generation Taskforce, and Advisory Board of Singapore Media Festival. Mr Chang is also presently a member of Ngee Ann Polytechnic's Advisory Committee for the School of Humanities and Social Sciences.

THKMC looks forward to Mr Chang's leadership and deeply appreciates the invaluable contributions by Immediate Past Chairman, Mr Lee Kim Siang.

Please refer to the list of Board Members in Annex A.

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THKMC Board Members

Please refer to <https://www.thkmc.org.sg/committee/> for their respective CVs and headshots.

S/N	Name	Designation
1	Mr Chang Long Jong	Chairman
2	Mr Lee Kim Siang	Vice-Chairman (Immediate Past Chairman)
3	Mr Lawrence Ng	Vice-Chairman
4	Mr Koh Juay Meng	Treasurer
5	Er Ong Ser Huan	Secretary
6	Prof Alex Siow Yuen Khong	Member
7	Mr Ardi Saban Hardjoe	Member
8	Ms Cheah Sheau Lan	Member
9	Mr Cheong Kah Meng	Member
10	Mr Ching Chiat Kwong	Member
11	Mr Koh Poh Kwang	Member
12	Mr Ramasamy Dhinakaran	Member
13	Mr Sim Gim Guan	Member
14	Mr Tan Hong Boon	Member
15	A/Prof Teng Su Ching	Member
16	Mr Zulkifli Bin Baharudin	Member
17	Mr Shawn Ching	Alternate Member to Mr Ching Chiat Kwong



About Thye Hua Kwan Moral Charities (THKMC)

Thye Hua Kwan Moral Charities (THKMC) is the social service charity arm of Thye Hua Kwan Moral Society (THKMS).

Since October 2011, Thye Hua Kwan Moral Charities (THKMC) was incorporated as a single charity with IPC status, merging 9 IPCs and 5 SACs to provide multiple social and welfare services to the community at large. THKMC provides assistance through more than 70 programmes and services for the elderly and the sick, families, Persons with Disabilities (PWDs), and children.

Our commitment and endearing efforts galvanise our spirit and mission to the community and beneficiaries that come from different races. Our service motto, “To serve you better... Always” remind us to always stay true to our mission to serve all people regardless of their race, language colour, creed, and religion.

At THKMC, we strongly believe that each of us is given that special gift to contribute to society.

Together, we progress as one, abiding by our motto - To serve mankind.

关于太和观慈善机构

太和观慈善机构因合并了九个慈善公益机构及五间乐龄活动中心，自2011年10月成立为一个非牟利注册的慈善公益机构。我们通过70多个项目及服务，为不同族群的人士提供社区帮助，包括乐龄、家庭、儿童、及残疾等方面的帮助与服务。

为来自不同种族的受益者及大众服务是我们对社会的承诺和使命。我们的座右铭：“永远，更好地为您服务”，提醒我们忠于使命，在不分种族、语言、信仰和宗教的情况下，为人民服务。

太和观慈善机构坚信每个人都被赋予了为社会做出贡献的责任与才能。我们欢迎那些有着共同愿望的人，希望他们在我们的社区中产生积极的影响。

众志成城，共同进步，恪守我们的座右铭——为人类服务。

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