



太和观 THK

THYE HUA KWAN MORAL CHARITIES (HEADQUARTERS)

太和观慈善机构 (总部)

1 North Bridge Road, #03-33 High Street Centre, Singapore 179094

Tel: 6337 1201 | Fax: 6333 5141 | Email: thkmc-hq@thkmc.org.sg | GST Reg. no.: 201130733N

PRESS RELEASE

Embargoed till 24th February 2022

Raced, Raised, and Warm Fish Porridge

More than 1000 families under Thye Hua Kwan Moral Charities (THKMC) benefit from \$122,900 raised. And to top it all off, a special award-winning volunteer continues to serve fish porridge to beneficiaries in the community.

24 February 2022 – In celebration of achieving Thye Hua Kwan Moral Charities' **Race to Raise** fundraising target, The People's Association Grassroots Adviser to **MacPherson SMC, Ms Tin Pei Ling** will attend THKMC's Donors' Appreciation Ceremony as the Guest-of-Honour and personally distribute grocery vouchers to some beneficiaries at the event. THKMC will hold this event at **THK Family Service Centre @ MacPherson** to thank sponsors and donors who have contributed generously to this initiative.

Joining in the celebrations is **Mr Low Boon Chuan of Boon Keng Road Fish Head Bee Hoon**, who has contributed 25 packets of this fish porridge to the event. Mr Low has been a dedicated volunteer who has provided warm cooked meals for more than 1,200 seniors in the community throughout 2021, and received the **Agency for Integrated Care's Friends of the Community 2021 Award (SME Category)**. Mr Low donates **560 packets of fish porridge monthly** to various Seniors Activity Centres and Active Ageing Centres, including **THK Seniors Activity Centre @ MacPherson**.

To commemorate its 10th anniversary, **THKMC** launched its Race to Raise fundraiser from 1 Dec 2021 to 31 Jan 2022 in support of its low-income beneficiaries. In spite of hard times, the community gathered together to **run, walk, and cycle a total of 49,116KM**, and also **raised \$122,900 to distribute grocery vouchers for 1,229 families** under **THKMC's** services. **THKMC** chose **THK Family Service Centre @ MacPherson** to host the event as it has a high presence of social and support services in MacPherson, with available programmes and services such as the Seniors Activity Centre, Seniors Group Home, Family Service Centre, Children Therapy Centre, Cluster Support, Community Befriending Programme, Home Care Services and Centre for Family Harmony. The parent company Thye Hua Kwan Moral Society (**THKMS**), also runs a childcare centre, a Free Meal Centre, and a free western clinic in that region.

Currently, a total of **35%** of the grocery vouchers have been distributed to families in need under **THKMC's** services. The distribution is targeted to complete by **end of February 2022**. An online donor wall has been created on its [microsite](#) featuring its sponsors, partners, and stories from beneficiaries who have received the grocery vouchers. **THK** Group of Charities Chairman Mr Lee Kim Siang, **THKMC** Chief Operating Officer Jason Lee, and Member of **THKMC** Board of Directors Mr Samuel Ang will also attend the event to commemorate the success of this fundraiser. A special commemorative video of the Race to Raise fundraiser will be screened at the event.

With regards to the success of this initiative, The Chief Operating Officer of **THKMC**, Mr Jason Lee says, *"We felt there is no better way to help us all remind ourselves of the*

*reason for our existence for the past 10 years. We decided that we do this as **OneTHK** to raise funds for families in need.”*

Some corporate sponsors of the Race to Raise fundraiser, including **Eu Yan Sang Pte Ltd, Eng Leng Contractors Pte Ltd, Sheng Siong Group, S.K Rosenbauer Pte Ltd, The Community Foundation of Singapore**, have contributed enthusiastically to the initiative. HungryPanda, **THKMC**'s Corporate Partner for this initiative, provided a tip function in their food delivery app to allow public donations to **THKMC**'s fundraiser. Through this function, they have pledged to donate \$2 for every new user who downloaded the HungryPanda app, amounting to a total contribution of \$2,400. SGBikes also sponsored ride passes worth \$5,500 in hopes to encourage more people to cycle and committed an ad space in their app to publicise this fundraiser.

The campaign ran from 1 December 2021 to 31 January 2022, surpassing its initial target sum of \$100,000. It also encouraged supporters from the public to race to 10,000KM by running, walking, and cycling, tracked through the STRAVA app. A total of 49,116 KM has been clocked during the race period. (see **BACKGROUNDER** attached).

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About Thye Hua Kwan Moral Charities (THKMC)

Thye Hua Kwan Moral Charities (THKMC) is the social service charity arm of Thye Hua Kwan Moral Society (THKMS). Since October 2011, Thye Hua Kwan Moral Charities (THKMC) was incorporated as a single charity with IPC status, merging 9 IPCs and 5 SACs to provide multiple social and welfare services to the community at large.

The foundation for THKMC was laid by THKMS, the parent organization, in 1978. At that time, THKMS efforts included free clinics and financial support for the poor in the community who could not afford their monthly HDB rental.

Today, THKMS serves more than 60,000 beneficiaries with 3 subsidiaries, Ang Mo Kio – Thye Hua Kwan Hospital, Thye Hua Kwan Nursing Home, and Thye Hua Kwan Moral Charities. THKMC provides assistance to the various groups in our community through 17 Senior Care Centres, Social Service and Wellness Hubs for the Elderly, 3 Seniors Group Home, Home Help and Home Care Services, Therapy Services for both Adults and Children, 3 Home for the Disabled, an Autism Centre, a Pan-Disability Centre, 4 Early Intervention Centres (EIPIC) for Children, 5 Family Service Centres and 2 Centres for Family Harmony. These contribute to more than 70 programmes and services for the community.

Our commitment and endearing efforts galvanise our spirit and mission to the community and beneficiaries that come from different races. Our service motto, “To serve you better... Always” remind us to always stay true to our mission to serve all people regardless of their race, language colour, creed, and religion.

About Race to Raise

Race to Raise is a race fundraiser initiative by **THKMC** that aims to raise **\$100,000 for low-income families** through walking, running, or cycling 10,000KM collectively, tracked through the Strava app. The race and fundraising period were held between **1 December 2021 to 31 January 2022**.

Members of the public were encouraged to join the event by running, walking, and cycling, tracked through the STRAVA app. A total distance of **49,116 Kilometers** has been clocked during the race period which began from **1 December 2021 to 1 January 2022**.

Donors could also pledge a donation on the campaign through [Giving.sg](https://giving.sg). THKMC has **raised \$122,900** through this fundraiser and will distribute all grocery vouchers for 1,229 families in need by **the end of February 2022**.

HungryPanda, the new entrant food delivery app, and SGBikes are also sponsoring partners of the initiative. HungryPanda pledged to donate \$2 for every new user on the app, and has donated \$2,400 to the initiative. SGBikes provided ride passes worth \$5,500 in hopes to rally more people to cycle and also committed an ad space in their app to publicise this fundraiser.

For more information about the Race to Raise fundraiser initiative, please visit: <https://www.thkmc.org.sg/race2raise/>.

MEDIA PROGRAMME

THKMC Donors' Appreciation Ceremony

Date: 24 February 2022, Thursday

Location: **THK** Family Service Centre @ MacPherson
Blk 91 Paya Lebar Way, #01-3023, Singapore 370091

- 2.00pm Arrival of **GOH, Ms Tin Pei Ling, PA's Grassroots Adviser to MacPherson SMC**, Media & Guests (Registration commences at 1.30pm)
- 2.05pm Opening Address by **THK Group of Charities, Chairman Mr Lee Kim Siang**
- 2: 20pm Speech by **GOH Ms Tin Pei Ling**
- 2: 25pm Grocery Voucher Distribution Presentation by GOH to **THKMC's** Beneficiaries
- 2:28pm Presentation of Token of Appreciation to the GOH
- 2:32pm Video Presentation of Race to Raise's Commemorative Video
- 2:35pm Video Presentation of Street Interview
- 2:38pm Photo taking session
- 2:45pm End of Event

C O N T A C T S

Aloysius Anthony Sebastian

Corporate Communications Senior Manager

sebastian@thkmc.org.sg

Valerie Chua

Corporate Communications

Content Creator & Marketing Specialist

valerie.chua@thkmc.org.sg

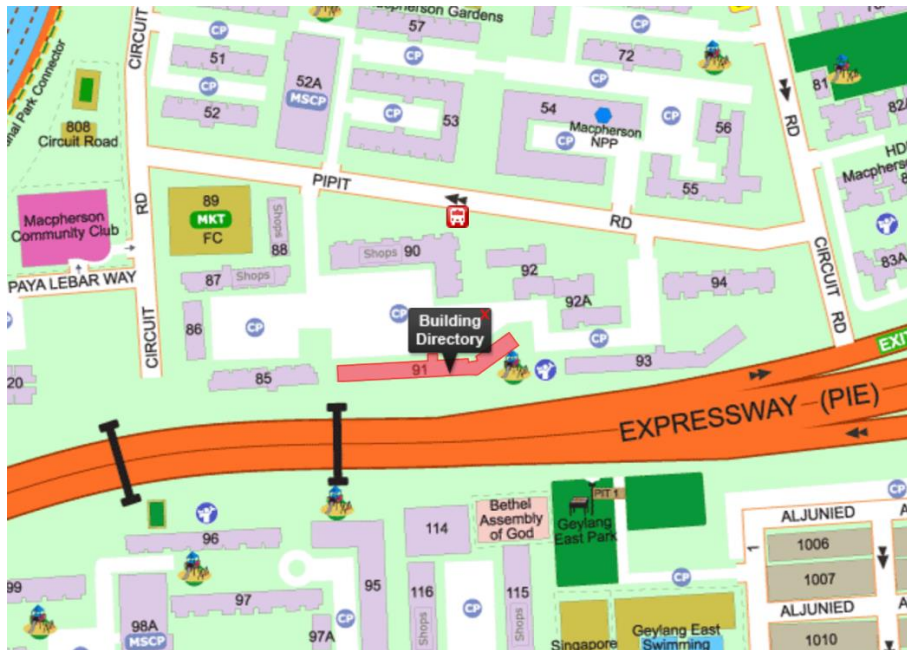
Chantelle Lim

Corporate Communications

Executive, Corporate Communications

chantelle.lim@thkmc.org.sg

LOCATE US

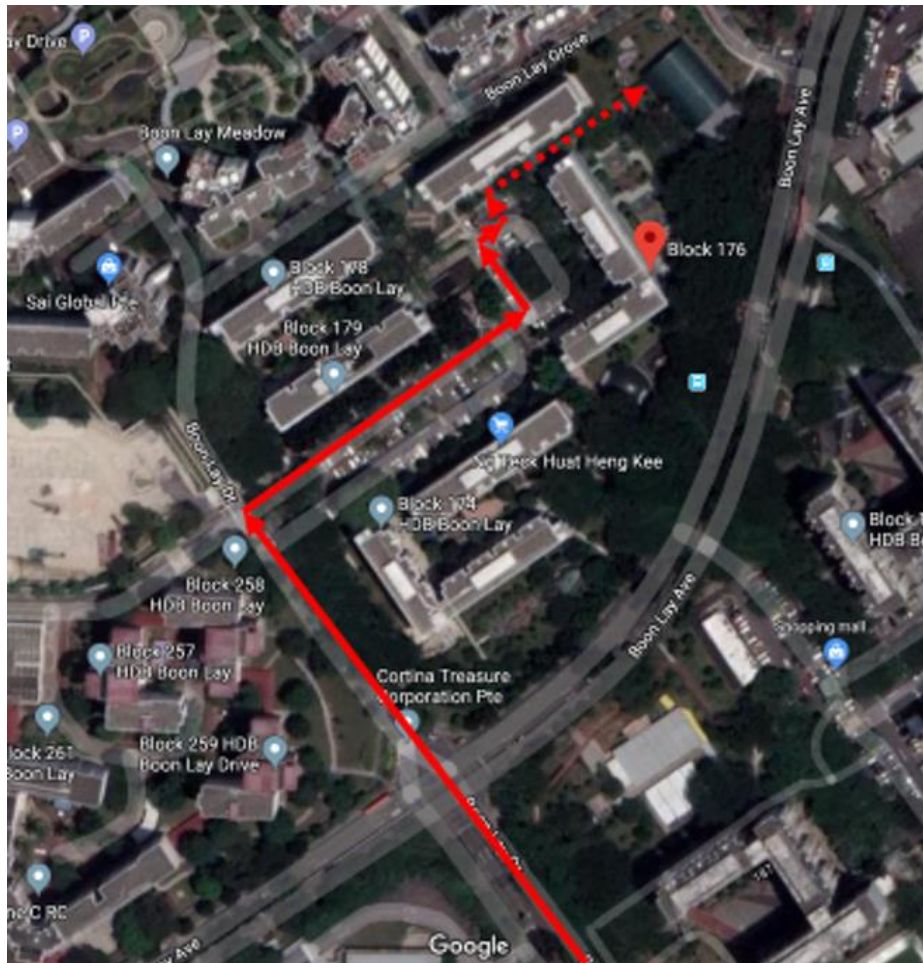


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Website

<https://www.thkmc.org.sg>

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Telephone

6337 1201